

FIRSTLOGIC® DQ10



CLEANER DATA FOR YOUR CUSTOMERS.
BIGGER OPPORTUNITIES FOR
YOUR BUSINESS.

Business Challenges:

- **Dirty Data** – When customer information is inaccurate or duplicated, it can lead to missed opportunities to up-sell or cross-sell.
- **Narrow Profit Margins** – Unnecessary postage, charge-backs, and fines mean lost revenue.
- **Dissatisfied Customers** – Irrelevant offers or poor follow-up causes customers to disengage. Bad data causes customer retention to suffer.

Supported Systems and Platforms:

- **On-Premise**
 - Microsoft® Windows® 64-bit platforms
 - Linux® Red Hat® & SUSE® 64-bit platforms
 - AIX® 64-bit platform
 - Solaris® 64-bit platform
- **In-Cloud**
- **Workflow**

DQ10 Benefits:

- **Deployment Options** – Firstlogic offers On-Premise, In-Cloud, and Workflow options for processing flexibility.
- **Stronger Customer Relationships** – Standardized data and consolidated records make it easier to communicate efficiently. Accurate communication strengthens customer relationships and drives revenue.
- **Savings** – Accurate customer data and mailing addresses means more selective marketing and mailing, lower postage and printing costs, and avoidance of residential address surcharges.
- **And much more!**



DQ10 Solutions at a Glance:

- **FirstPrep™** offers a wide variety of innovative and customizable features for fast and accurate file preparation.
- **ACE®** provides USPS CASS™, NCOA^{Link}® and DSF²® address cleansing as well as geocoding for the United States.
- **DataRight IQ®** parses, standardizes and enhances all types of data including names, firms, email addresses, phone numbers, SSNs, dates as well as user-defined patterns.
- **Match/Consolidate®** provides powerful data matching and consolidation by leveraging sophisticated matching algorithms to identify unique relationships.

Request Your
FREE Demo

Discover all that Firstlogic DQ10 can do for your business.

Email sales@firstlogicsolutions.com or call **1-888-725-7800**.