SAP Solution Brief
SAP Analytics Cloud

Planning for Everyone

THE BEST RUN **SAP**

Plan collaboratively across your whole business

Imagine a single planning and analysis solution that links plans across departments and lets you discard your stand-alone spreadsheets and eliminate data silos. With the SAP® Analytics Cloud solution, you can **discover, analyze, plan, predict, and collaborate** anywhere, in one unified experience that simplifies and accelerates planning, budgeting, and forecasting for everyone.

To master real-time business, you must integrate processes across functions. SAP Analytics Cloud helps simplify planning and align everyone – in finance and operations, in the field, or in the board-room – toward common goals. Give everyone the right tools for financial planning and analysis, collab-orative budgeting, long-range strategic planning, workforce and capital planning, predictive forecast-ing, and scenario modeling. Eliminate the reliance on error-prone stand-alone spreadsheets and separate, disconnected products for business intelligence, predictive analysis, and performance management. Empower all users to join collaborative discussions on any data, at any time. Trust streamlined work-flows to bring accurate planning results quickly to the point of action in any enterprise application. Embed augmented intelligence, predictive insights, and advanced visualizations directly into the context of your planning processes.

Plan collaboratively across your whole business

Act in the moment

SAP Analytics Cloud provides a single decision-making platform for real-time analysis and collaborative business planning from the boardroom to the shop floor and across all functions, including finance, HR, marketing, and sales. Collaboration capabilities for holding instant-message-like discussions in context and adopting resulting action items are embedded within the software. With the disciplines of predictive analytics, planning, and business intelligence unified as well, users have one simple cloud solution for collaborating to make better decisions and improving results.

For financial planning and analysis professionals, you can offer best-in-class planning and analysis functionality in one place instead of in separate tools for planning and modeling or analysis and reporting. And through unique integration with SAP S/4HANA® Cloud, you gain one version of the truth and one rich financial management suite for planning, analysis, and execution. Users can plan and analyze directly in their familiar enterprise solution, visualizing performance metrics and adjusting drivers in real time to simulate the impact of various decisions. And they can model and simulate what-if scenarios as they work, in both private and public versions of their plans. Your organization can increase its agility and achieve better business outcomes.

Act in the moment

Continuously collaborate

Become an intelligent enterprise

Continuously collaborate

SAP Analytics Cloud supports both top-down and bottom-up planning and lets you plan at any level of detail. The underlying SAP HANA® business data platform manages a single flow of data from all applications, so consistent, reliable information moves quickly to planners in all lines of business. In-context guidance helps you set up model scenarios and run what-if simulations to support long-range strategic planning and predictive forecasting. Results display on role-based dashboards in intuitive graphics that clarify concepts at a glance.

Features for live discussions and data point commenting are built in, so stakeholders can discuss plans in context while you keep accountability transparent. All interested parties can interact on screen from anywhere – on the road or at home – to keep the conversation going. You can crowdsource plans and budgets to maintain engagement and accuracy across the enterprise. And planners are working on a platform that performs both transactional and analytical processing in memory, so they can act fast and iterate often, without missing deadlines.

Act in the moment

Continuously collaborate

Become an intelligent enterprise

Take advantage of a cloud-based, cross-functional planning platform that brings everyone together to make better decisions quickly and simply.

Become an intelligent enterprise

Starting with predefined business rules and gradually learning more from behavioral data, machine learning algorithms work independently in SAP Analytics Cloud to discover illuminating insights and recommend next steps. For smart discovery, machine learning pinpoints variances in data and drills down to their root causes. For smart insights, it helps identify the influencers of your key performance indicators so you can explore trade-offs immediately. Rich visualizations help make complex information instantly comprehensible to everyone, accelerating processes and boosting decision-making efficiency across lines of business.

SAP Analytics Cloud also includes a feature called "search to insight," which lets you extract actionable insights by querying your data in everyday language. With this technique, getting answers to ad hoc planning questions is as easy as having a conversation with an expert colleague. You can discover the top drivers of performance without a lengthy search through collated reports, automatically predicting future values and making changes to improve outcomes.

Act in the moment

Continuously collaborate

Become an intelligent enterprise

The Intelligent Enterprise uses augmented intelligence to speed up insight-driven decision-making.

Tally the benefits

Stand-alone spreadsheets and traditional point-to-point planning solutions lack the simplicity, agility, and cross-functional alignment to keep up with the digital economy. And the heavy reliance on IT to manage and maintain many of these legacy tools can slow things down even more. SAP Analytics Cloud addresses these challenges with planning capabilities for everyone in a single cloud-based solution that embeds analysis and predictive analytics features.

Stakeholders in finance and across the business can use the same planning platform to perform their tasks, collaborate on mobile devices from anywhere, and align with colleagues across the enterprise toward common objectives. All relevant SAP and non-SAP data is right at their fingertips for intelligent decision-making in the moment.

When you align planning and forecasting across the business with SAP Analytics Cloud, everyone operates from one version of the truth and can work together toward the business outcomes you're trying to achieve. The simple user experience meets the needs of those in all lines of business, and the underlying in-memory platform can handle the volume of users and records of even the largest organizations. Rapid deployment in the software-as-a-service paradigm can bring you quickly to value.

Tally the benefits

Summary

The SAP® Analytics Cloud solution is a software-as-a-service offering that unifies analytics and planning across your enterprise. It consolidates data from all your applications and presents smart analytics for forecasting and what-if modeling in a role-based interface. Planners in all lines of business can harness deep insights, share analytical results, and resolve issues collaboratively from anywhere.

Objectives

- Unify business intelligence, predictive analytics, and planning in an intelligent enterprise
- Improve business decisions while simplifying planning and analysis
- Align stakeholders with each other and with corporate goals
- Discuss issues and track decision-making processes enterprise-wide

Solution

- One cloud-based solution to empower planners across functions
- Tools to draw intelligence from all data and present it in any application
- Self-service what-if and predictive capabilities to increase planning accuracy
- Processes to boost collaboration and contextual decision-making

Benefits

- Advanced analytics and scenario modeling without IT intervention
- Shorter planning cycles and more productive stakeholders
- Greater enterprise-wide accountability with embedded collaboration tools and workflows
- Better business outcomes through smart decision-making

Learn more

For details on planning features in SAP Analytics Cloud, talk to your SAP representative or visit us **online**.
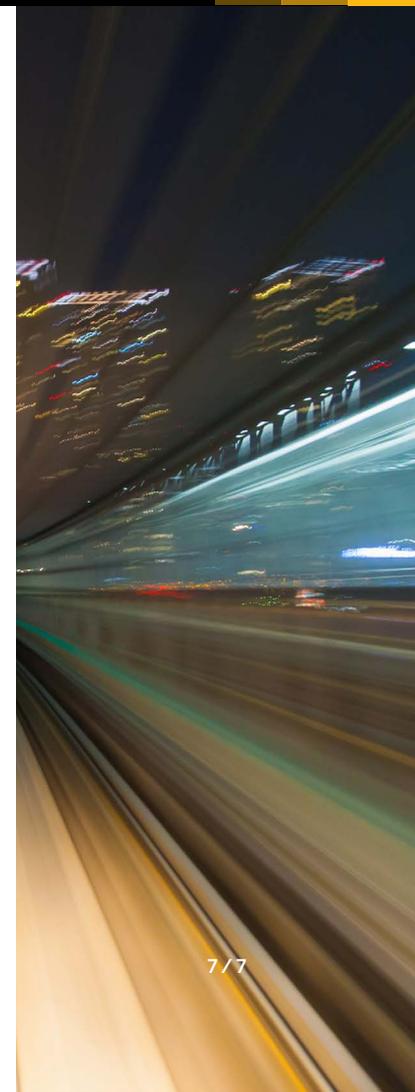
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